

THE LATIN AMERICA AND CARIBBEAN SECTION OF THE SOCIETY FOR CONSERVATION BIOLOGY

Presents an invitation to sponsor, exhibit, and advertise at:
the 1st Latin America and Caribbean Congress for Conservation Biology



Strengthening Conservation Connections Between
the Caribbean and the Americas

The University of the West Indies, St. Augustine Campus

July 25-27, 2018

www.lacccb2018.org

[@LACA_SCB](https://twitter.com/LACA_SCB)

www.facebook.com/LACCCB2018/

For more information, email lacccb2018@conbio.org with 'sponsorship' in the subject line.

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About the Latin America and Caribbean Section of the Society for Conservation Biology

The Society for Conservation Biology (SCB) is a non-profit organization dedicated to facilitating, promoting, and advancing the scientific study and conservation of biological diversity. While the society's historical roots were founded in the field of biology, they have grown to recognize that conservation in today's complex world requires a globalized approach that maximizes collaboration amongst professionals from all fields. With more than 5,000 members worldwide, professionals, students, organizations, and supporters collaborate in a way that transcends borders to advance the SCB vision and mission.

The Latin America and Caribbean Section (LACA), formerly the Austral and Neotropical American (ANA) Section, was formed in 2003 to unite conservation efforts in Central and South America. As part of the Society for Conservation Biology, the Section can pull on the influence and abilities of its members to facilitate efforts in this region. The section represents all the countries of the Caribbean, as well as Central and South America.

To date, there has not been a Latin America and Caribbean Congress for Conservation Biology. The need for conservation professionals in the Latin American and Caribbean region to communicate and share ideas has been highlighted and is recognised as a priority. To this end, the first biannual Latin America and Caribbean Congress for Conservation Biology will be hosted this year in Trinidad at the University of the West Indies, St. Augustine Campus.



The St. Augustine Campus of the University of the West Indies. Photo credit: Luke Rostant

WHO WE ARE

LACCCB 2018 is the inaugural Latin America and Caribbean Congress for Conservation Biology. This Congress is an event hosted by the Latin America and Caribbean (LACA) Section of the Society of Conservation Biology, in conjunction with the University of the West Indies, St. Augustine.

The Society of Conservation Biology is the world's largest community of conservation professionals dedicated to the science and practice of conserving Earth's biological diversity.

The LACA region contains some of the most biodiverse areas on earth, and the LACA section, with representatives from over 40 countries, serves as a critical influence in conservation and collaboration among SCB members.

WHY LACCCB 2018 MATTERS

Current and future decision-makers will meet at LACCCB, including executive directors, policy makers, leading conservation scientists and professors, students, educators and project managers. Major institutions such as universities, government organizations, industry, private foundations, news agencies and publishers will attend LACCCB.

By providing symposia, workshops, training courses, oral presentations, poster presentations, plenary sessions, and field trips, LACCCB will be one of the largest networking platforms for anyone interested in neotropical conservation biology and the latest research, development and challenges in terrestrial and marine conservation science and practice.

Becoming a sponsor will provide exposure for your organization, demonstrate your commitment to conservation efforts in the region, and enhance your visibility among influential leaders and decision-makers.

BENEFITS TO YOUR ORGANIZATION

LACCCB 2018 offers your organization convenient and effective ways to get your product and/or service noticed by conservation biology professionals from around the region. The benefits derived from sponsorship and advertising during the Congress are unique because targeting a conference audience can be both selective and direct, giving you the opportunity to effectively sell your message or product. Becoming a sponsor of a Conference of this magnitude, sends the message that you espouse the ideals of the conservation community, who are known to be a large but selective population. Having the support of regional conservationists may be precisely what is required for entry into new markets and bolstering sales internationally. A variety of sponsorship benefits are available, including your

organizational description and logo in the Congress program, an Internet link from the Congress website to your home page, and more.

BENEFITS TO STUDENTS

Your support will provide travel assistance for ambitious students to attend LACCCB 2018, providing them with the opportunity to network with the conservation community and meet potential research supervisors, mentors, and future collaborators. This will also help them to identify employment opportunities within the region. Students are given the opportunity to hone their communication and presentation skills by participating in a student awards competition with modest awards provided through sponsorship support.

BENEFITS TO THE CONSERVATION COMMUNITY

Your support will connect people across Latin America and the Caribbean, who may otherwise never get a chance to network with their peers, by ensuring that conservation professionals can attend LACCCB 2018. Attending conferences of this sort helps to strengthen connections in the conservation community, bringing together like-minded persons who can exchange ideas on best practice in conservation, and discuss local and regional threats to the sensitive species.

In sum, organizations wishing to provide general support for LACCCB 2018 help defray the costs of the meeting and provide numerous supports for an outstanding program. Organizations gain the advantage of presenting themselves and their products to an audience that may otherwise not be familiar with them. Sponsorship opportunities are listed starting on page 4.



Leatherback turtle nesting in Trinidad. Photo credit: Nigel Noriega

GENERAL MEETING SPONSORSHIP CATEGORIES

View the sponsorship Comparison Chart on page 5 for a summary, A-La-Carte opportunities, and further details

PLATINUM (Hemisphere)

- USD \$30,000 and above
- Organizational logo on banner at plenary sessions
- Four complimentary LACCCB registrations
- Complimentary exhibition space
- Full-page advertisement in meeting program
- Acknowledgement in meeting program, on conference website, meeting booklet, conference app, and signage

ARCHIPELAGO (Gold)

- USD \$20,000
- Three complimentary LACCCB registrations
- Complimentary exhibition space
- Half-page advertisement in meeting program
- Acknowledgement in meeting program, on conference website, meeting booklet, conference app, and signage

ECOSYSTEM (Silver)

- USD \$10,000
- Two complimentary LACCCB registrations
- Complimentary exhibition space
- Half-page advertisement in meeting program
- Acknowledgement in meeting program, on conference website, conference app, and signage

HABITAT (Bronze)

- USD \$5,000 (\$34,000 TTD)
- One complimentary LACCCB registration
- 50% discount on exhibition space
- Advertisement in meeting program
- Acknowledgement in meeting program, on conference website, conference app, and signage

CORRIDOR (Friend Of The Congress i)

- USD \$2,500 (\$17,000 TTD)
- 40% discount on exhibition space
- Acknowledgement on conference website, conference app, and signage

WATERSHED (Friend Of The Congress ii)

- USD \$1,000 (\$6,800 TTD)
- 30% discount on exhibition space
- Acknowledgement on conference website

ECOTONE (Friend Of The Congress iii)

- USD \$500 (\$3,400 TTD)
- 20% discount on exhibition space
- Acknowledgement on conference website

*DEADLINE: All Sponsor ads, logos, and company/organization descriptions are due no later than June 29, 201

Sponsorship Opportunities

All prices in USD

	Hemisphere	Archipelago	Ecosystem	Habitat	Corridor	Watershed	Ecotone
	\$30,000 and above	\$20,000 - \$30,000	\$10,000 - \$20,000	\$5,000 - \$10,000	\$2,500 - \$5,000	\$1,000 - \$2,500	\$500 - \$1000
Complimentary LACCCB registrations	4	3	2	1			
Reception tickets	4	3	2	1			
Exhibition space	✓	✓	✓	50% discount	40% discount	30% discount	20% discount
Logo and weblink on Conference website	✓	✓	✓	✓	✓	✓	✓
Conference Program Advertisement	full page	full page	1/2 page	1/4 page	1/4 page		
Conference Program Acknowledgement	✓	✓	✓	✓	✓	✓	✓
# of mentions on social media	25	15	10	5	3	2	1
Logo on event-relevant signage	✓	✓	✓	✓			
A la Carte opportunities: Pick one option from your sponsorship level. In addition, you may also add one option from each of the levels below your sponsorship level	Option 1: Opening Ceremony Visibility, including speaking opportunity of up to 3 min	Option 1: Visibility at Plenary sessions,	Option 1: Visibility at Poster session	Option 1: Logo on Conference totebag			
	Option 2: Closing Ceremony Visibility, including speaking opportunity of up to 3 min	Option 2: Visibility at Workshops	Option 2: Up to twelve travel grants for SCB students or indigenous peoples (Subject to availability)	Option 2: Up to Six travel grants for SCB students or indigenous peoples (Subject to availability)			
	Option 3: Visibility on all Conference Sustainability Program related communication and signage	Option 3: Visibility at Networking lounge and support of Congress field trips					

EXHIBITOR INFORMATION

LACCCB welcomes organizations and companies to host exhibitor spaces during the conference main sessions, July 25 – 27th. Coffee, tea, and snacks will be available to exhibitors and attendees in the exhibition hall ensuring high visibility during break times. Given limited exhibitor capacity, LACCCB reserves the right to select exhibitors in an effort to balance a diversity of types of groups represented.

Exhibitor Opportunities

All prices in USD

	Commercial, Standard	Nonprofit, Developed	Nonprofit, DC-SIDS	Artist
	\$1,100	\$800	\$500	\$300
Complimentary LACCCB registrations	1	1	1	1
Discount on additional registrations	50%	50%	50%	

SPACE FEES

\$1100 USD per Standard Commercial Space

\$800 USD per Standard Non-Profit Organization Space

\$500 USD per Non-Profit DC-SIDS Space

\$300 USD per Artists Space

Space Fee Includes:

- 6' x 30" table with 2 chairs
- Internet access, logo, link, description on website & app
- One complimentary LACCCB Registration for company/org representative
- Complimentary food and drink for some conference events and breaks
- One 50% discounted LACCCB Registration for additional company/org representative is complimentary for all spaces except the Artists Space

EXHIBIT HOURS

Wednesday, July 25 8:00 A.M. to 5:30 P.M. + 5:30 – 7pm exhibitor & poster happy hour

Thursday, July 26 8:00 A.M. to 5:30 P.M.

Friday, July 27 8:00 A.M. to 4:00 P.M. (followed by breakdown)

LACCCB 2018 Sponsorship and Exhibition: Trinidad & Tobago July 25-27, 2018

IMPORTANT DATES

March 25, 2018 – Exhibitor registration opens

June 29, 2018 – 50% cancellation refund and payment due

June 29, 2018 – 50-word company description due

July 25, 2018 – Exhibit set-up 8am-1pm

July 27, 2018 – Exhibit break down

EXHIBITOR INFORMATION

To have the exhibit space held for you in the exhibit area, a 50% deposit must be paid at the time of registration. Full payment is due by June 29, 2018. Space fees include basic registration for one company representative and one 50% discounted representative, who will be working in the space during the conference. In addition to the standard space package, organizations requiring badges in excess of their allotment must pay the regular registration fee for each additional person.

Activities requiring an additional fee beyond basic registration, such as field trips and short-courses, may be purchased separately when registration opens. Each exhibiting firm is responsible for its equipment and should have an attendant in the space during hours that the exhibit area is open to the public. It is recommended that exhibitors prioritize attendance at their space during breaks and passing times to maximize visibility and engagement with participants at the conference. Exhibit representatives must wear the official conference badge at all times while in the exhibit area.

CANCELLATION POLICY

Cancellation before June 29, 2018 obligates the Exhibitor to 50% of the total space cost, and cancellation after June 29, 2018 obligates the Exhibitor to full payment of the space fee. Refunds will not be made after space has been assigned and paid for unless the space can be reassigned. Any space not claimed and occupied by 12:00 p.m. local time on July 23, 2018 may be reassigned to

another exhibitor without further notice to the originally scheduled occupant, and all fees forfeited.

SECURITY

LACA does not maintain insurance covering Exhibitors' property. Protection of Exhibitors' property shall at all times remain the responsibility of the exhibitor. We do not anticipate traffic during non-show hours, but security is not guaranteed. Insurance is to be arranged by Exhibitors at their own cost.

EXHIBIT DESCRIPTION

Exhibitors are requested to submit a 50-word typed description of their exhibit. The description must be received no later than June 29, 2018, so it may be included in the Official Meeting Program book. If your space description is not received by this deadline, the description will appear in a Program Addendum distributed at registration.

SPACE ASSIGNMENTS

The space will be assigned in the order in which exhibitor registrations are received. A confirmation of the location of your space will be sent to you as soon as possible. All booths in the exhibition area have equal access/visibility to attendees.

ADVERTISING INFORMATION

For maximum visibility, you are encouraged to advertise in the Official Meeting Program. Advertising documents should be sent to: lacccb2018@conbio.org by June 29, 2018. All advertisements should be high resolution (300 dpi) *.jpg, *.eps, *.pdf, or *.tiff files and black and white. The meeting program will be available publicly on the conference website, and in print for purchase at the conference.

SIZE COST

Full Page \$1000 USD (7.25" wide x 10" high)

Half Page \$500 USD (7.25" wide x 4.75" high)

Quarter Page \$250 USD (3.625" wide x 4.75" high)